

An aerial photograph of terraced rice fields on a hillside. The terraces are filled with vibrant green rice plants, and the hillsides are covered in dense green forest. In the background, a river flows through a valley, and the sky is filled with soft, golden light from a setting or rising sun, creating a hazy atmosphere over the mountains.

lady hill

BRAND
GUIDELINE

the
amulet
of
hidden
hill



Unique building design



Unique amulet

The unique icon
stands for
local spirit

Logo
with
tagline



Used in big construction, infrastructure,
name card, brochure,...

Logo
without
tagline



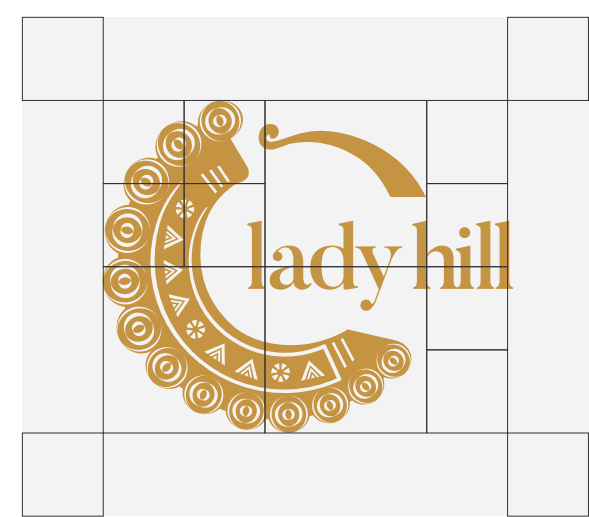
Used when we need to emphasize that the
brand name, in social media post... and in
small-spaced zone/are

Safe zone

Logo with tagline



Logo without tagline



Minimum size

Logo with tagline



Logo without tagline



Color palette



mist
C: 80 M: 60 Y: 65 K: 70



rice field
C: 80 M: 45 Y: 100 K: 60



reflection of sunlight
C: 20 M: 80 Y: 45 K: 5



Logo on
solid color/image



Typography

qwertyuiopasdfghjklzxcvbnm
1234567890

qwertyuiopasdfghjklzxcvbnm

qwertyuiopasdfghjklzxcvbnm

butler regular

FAHKWANG SEMI BOLD

Fahkwang light, lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries.

*ballet regular
use for
special
content*

Visual direction

Use the gradient as a mist

Two style of background : with and without the gradient

Different style of gradient



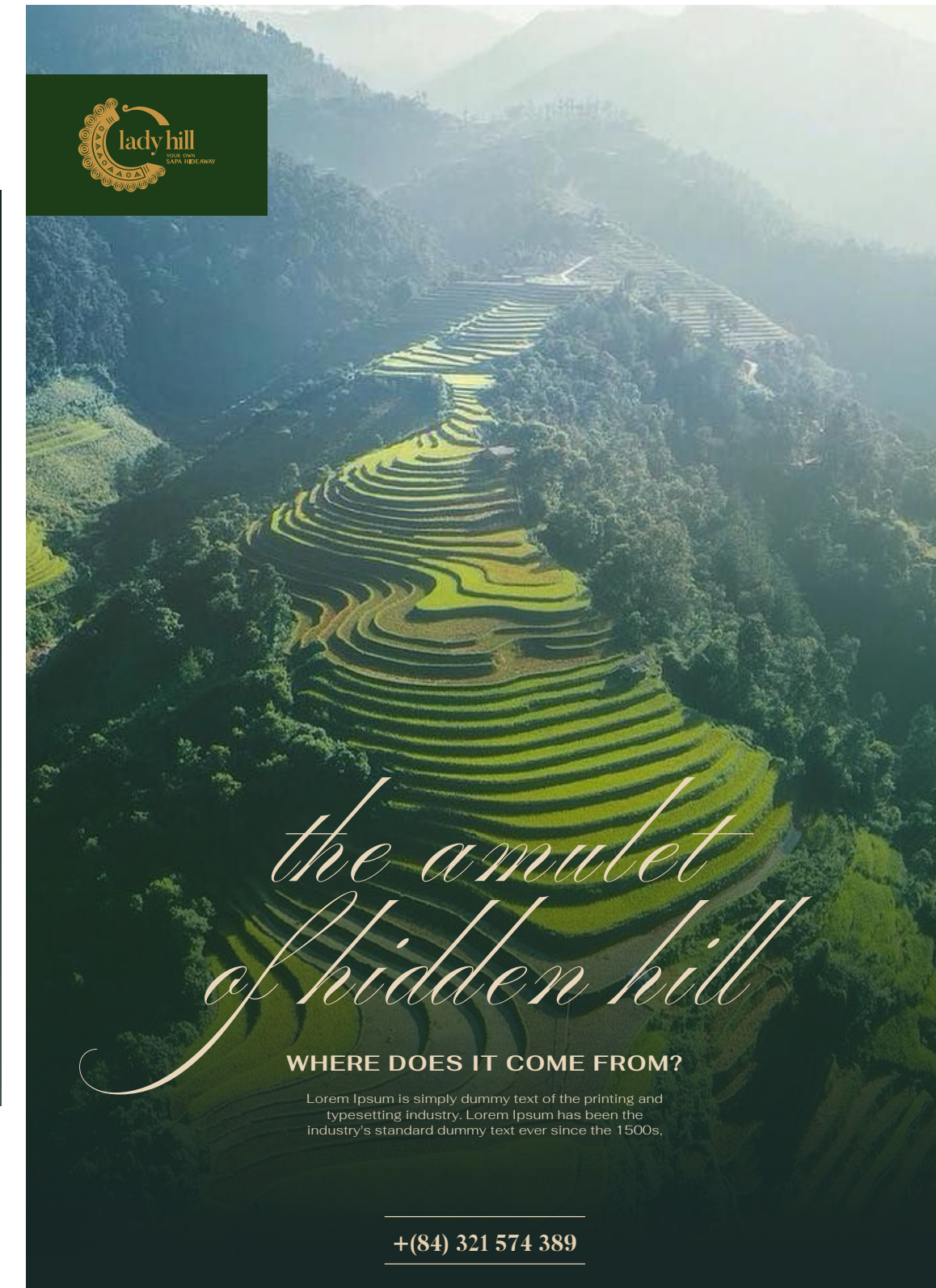


the amulet of hidden hill

WHERE DOES IT COME FROM?

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+ (84) 321 574 389

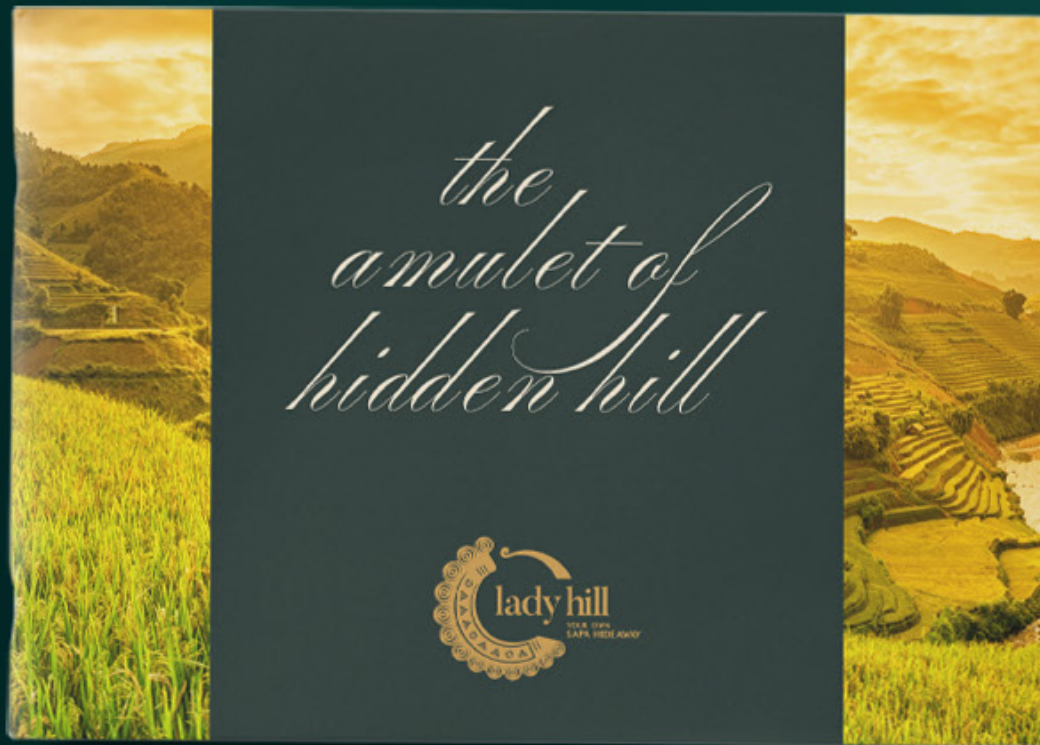


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where does it come from?

Contrary to popular belief, Lorem Ipsum is not simply random text. It has roots in a piece of classical Latin literature from 45 BC, making it over 2000 years old. Richard McClintock, a Latin professor at Hampden-Sydney College in Virginia, looked up one of the more obscure Latin words, consectetur, from a Lorem Ipsum passage, and going through the cites of the word in classical literature, discovered the undoubtable source. Lorem Ipsum comes from sections 1.10.32 and 1.10.33 of "de Finibus Bonorum et Malorum" (The Extremes of Good and Evil) by Cicero, written in

45 BC. This book is a treatise on the theory of ethics, very popular during the Renaissance. The first line of Lorem Ipsum, "Lorem ipsum dolor sit amet...", comes from a line in section 1.10.32. Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum.

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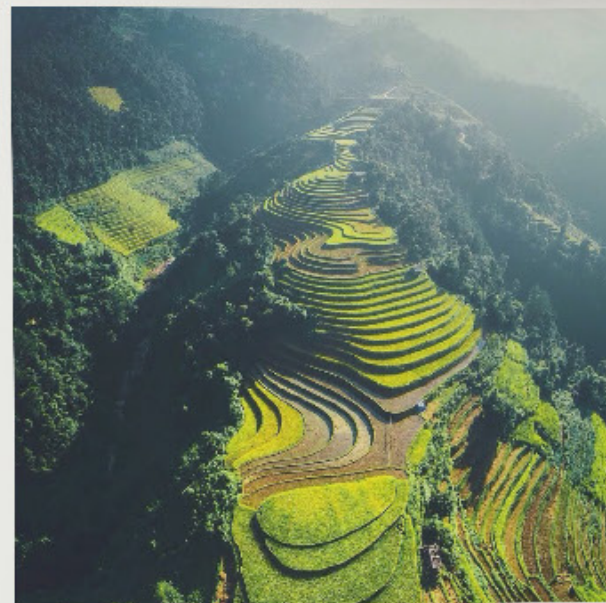


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where can i get some?

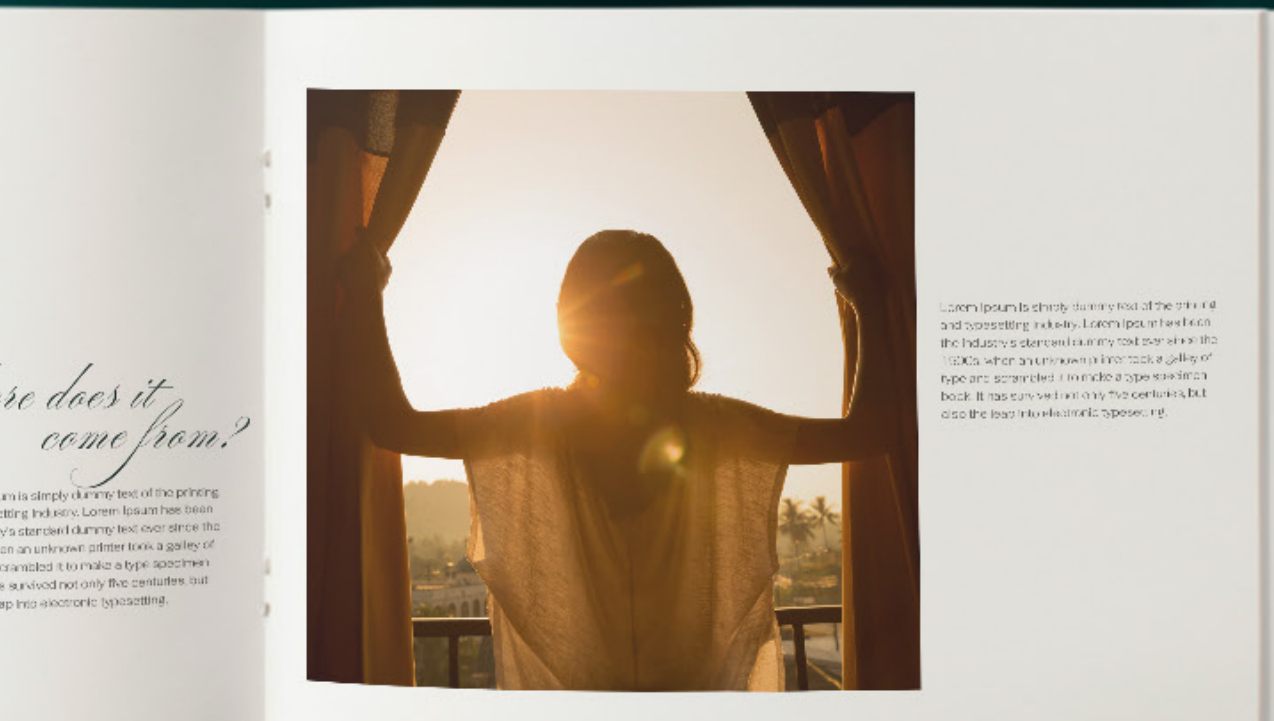
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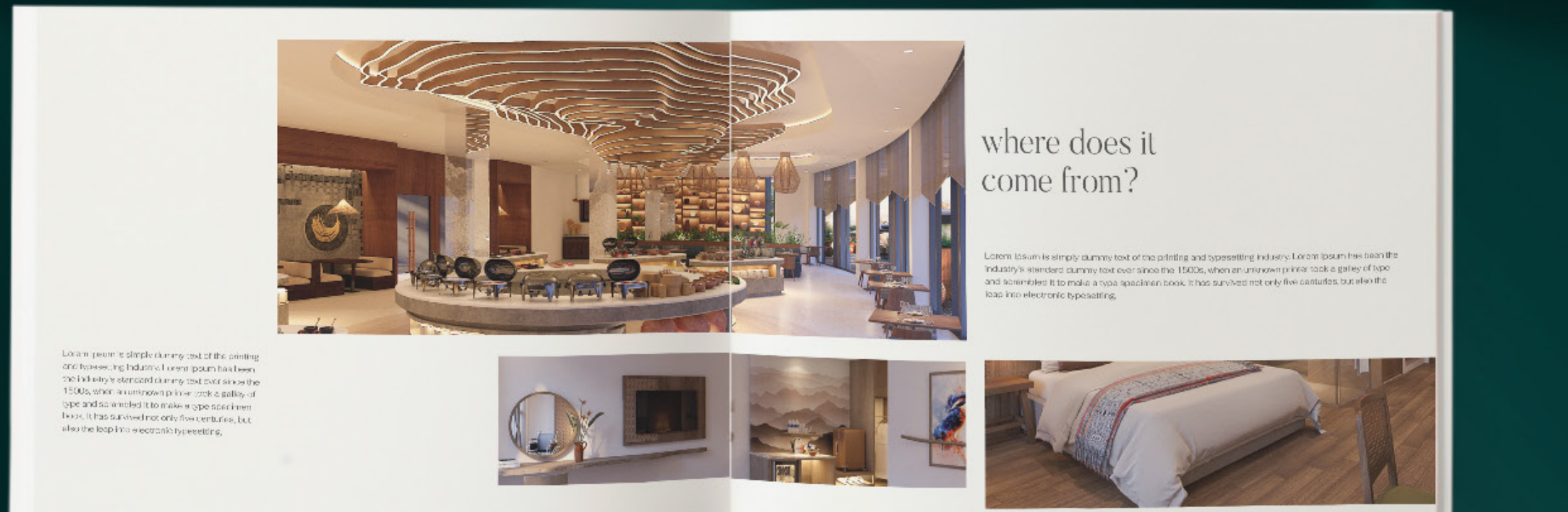
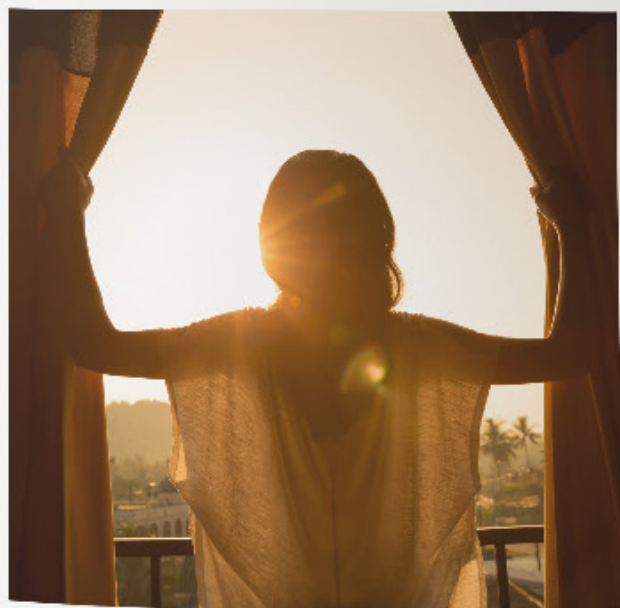
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Nature is the best

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deluxe

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suite

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standard

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The standard chunk of Lorem Ipsum used since the 1500s is reproduced below for those interested. Sections 1.10.32 and 1.10.33 from "de Finibus Bonorum et Malorum" by Cicero are also reproduced in their exact original form, accompanied by English versions from the 1914 translation by H. Rackham.

WHERE CAN I GET SOME?

There are many variations of passages of Lorem Ipsum available, but the majority have suffered alteration in some form, by injected humour, or randomised words which don't look even slightly believable. If you are going to use a passage of Lorem Ipsum, you need to be sure there isn't anything embarrassing hidden in the middle of text. All the Lorem Ipsum generators on the Internet tend to repeat predefined chunks as necessary, making this the first true generator on the Internet. It uses a dictionary of over 200 Latin words, combined with a handful of model sentence structures, to generate Lorem Ipsum which looks reasonable. The generated Lorem Ipsum is therefore always free from repetition, injected humour, or non-characteristic words etc.



Lady Hill Resort

Đường Nguyễn Chí Thanh, Thị xã Sapa, Tỉnh Lào Cai • hello@ladyhill.com • +(84) 333 267 254

*a place
inspired by nature*

+ (84) 333 267 254

love nature



*do not
disturb*

lady hill

*please
clean up
my room*

lady hill



